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## FIRESTREAM PRESS RELEASE



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### **FireStream Worldwide Inc. Acquired By Leading Convenience Retail and Wholesale Petroleum Software Company PDI**

*Acquisition expands robust software portfolio for customers*

**Chesterfield, MO, April 5, 2017** – FireStream Worldwide, Inc. (FireStream) announced today that it has been acquired by PDI, a leading provider of enterprise-class software solutions to the convenience retail and wholesale petroleum industries.

FireStream is focused on servicing wholesale petroleum companies, serving over 170 clients selling more than 20 billion gallons of fuel per year. The company is a provider of end-to-end software and works with downstream and midstream petroleum marketers. With a strong North American presence, its focus on wholesale, logistics and supply chain software rounds out and expands PDI's offerings providing the most robust and comprehensive portfolio in the industry.

"We are excited to bring together our two organizations and solution offerings to provide customers with expertise and unmatched resources and expertise," Glenn Turner, president and chief executive officer, FireStream Worldwide, Inc. "We both have established leadership positions in the industry and this creates a comprehensive offering that complements and expands PDI's existing services and software portfolio --bringing unique capabilities and experience to the industry.

PDI, headquartered in Temple, Texas has been on a path of growth and expansion both through investments in internal R&D and through targeted acquisitions that broaden both the solution portfolio. PDI recently announced a record year of growth in 2016 – which the company attributed to a combination of new software customers, strategic acquisitions, and add-on product adoption among its existing customer base.

"PDI is now well-positioned to respond to industry needs in a rapidly changing market that is continuing to experience consolidation as well as better serve multi-country operators, various operating models such as dealer, franchisee, and corporate, and going further up the fuel supply chain," said Jimmy Frangis, chief executive officer, PDI. "We feel the complementary nature of FireStream brings tremendous benefits to our existing client and employee base. We are excited to add FireStream and their innovative software technology and expertise to PDI as we continue to invest and build upon our strategy. As always, our highest priority is serving our customers and creating solutions that will help transform their business and the industry."

### ***About PDI***

PDI provides enterprise software and solutions to the leading convenience retailers and wholesale petroleum marketers. Over 650 companies operating more than 50,000 locations worldwide rely on PDI's software for retail automation, business intelligence, financial reporting, workforce management and end-to-end fuel supply chain management including logistics. For more information about PDI, visit [www.profddata.com](http://www.profddata.com).